



intercoiffure®

M O N D I A L

THE WORLD'S LEADING HAIRDRESSERS

100 YEARS

WORLD CONGRESS



HAMBURG 25

31 MAY - 03 JUNE 2025

100 years of Intercoiffure

A Reason to Celebrate

Welcome to the Intercoiffure World Congress 2025 in Hamburg, Germany.



Peter F. Pfister
World President
Intercoiffure Mondial



Intercoiffure was founded in Hamburg in 1925. This is where our story began, and from May 31st 2025 to June 3rd 2025, the Anniversary Intercoiffure World Congress 2025 will take place here. It will be a dazzling celebration with fantastic hair shows, the Intercoiffure Award Ceremony, the get-together at one of Hamburg's most traditional venues, a lively party night, and an exclusive gala dinner. The Intercoiffure Mall, with exhibition spaces from our partners, the World Congress Café, and many interesting communication stations, invites you to linger during breaks. With Hamburg, we experience a city with a rich history, cosmopolitanism, modernity, and warmth. On the exclusive sightseeing tour, you'll get to know Hamburg inside out.

Our congress locations are the state-of-the-art Congress Center Hamburg, the traditional Fish Auction Hall at the Hamburg Harbor, and one of Hamburg's landmarks, the Elbphilharmonie.

Fashion, state of the art, craftsmanship at its best for the leading hairdressers of the world – that's Intercoiffure, that's the World Congress in Hamburg 2025.

Anniversary World Congress

We're looking forward to seeing you!

Intercoiffure Deutschland is very proud to announce that 100 years after the founding of Intercoiffure in Hamburg, we will also host the Anniversary World Congress 2025 in Hamburg.

We are looking forward to welcoming you and promise you an unforgettable celebration with all the elements befitting an anniversary and a world congress. We have been intensely preparing for quite some time and have chosen fantastic locations for you. Locations where we will enjoy shows, fashion, attractions, community, fun, and inspiration.

You will experience Hamburg in all its facets. The harbor, the UNESCO World Heritage Site „Speicherstadt“, the Binnenalster – a lake in the middle of the city, the world-famous party mile – the Reeperbahn, the historic fish market, the exclusive shopping streets and arcades, and the atmosphere of a city steeped in tradition yet modern await you. We have the honor of visiting the new landmark of Hamburg, the Elbphilharmonie, one of the most famous concert halls in the world, exclusively for Intercoiffure, as part of a matinee for the 100th anniversary celebration of Intercoiffure. Look forward to fantastic prestige and gala shows. Hairdressing art at a world-class level, celebrated by us, the „World Leading Hairdressers“. Of course, parties and festivities are also part of an exhilarating world congress. We will celebrate with abandon at the Get Together in the Fish Auction Hall, the World Congress Gala Night, and the 100 Years Intercoiffure Party.

Come to the World Congress and the 100th anniversary of Intercoiffure. Hamburg, Germany, and Intercoiffure warmly welcome you.



Markus Herrmann
Intercoiffure President
Germany and Europe



intercoiffure
MONDIAL



Program overview

Intercoiffure World Congress



31 May - 03 June 2025

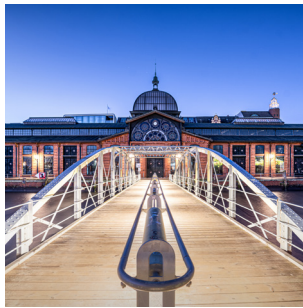
31

SATURDAY

10:00 AM - 6:00 PM

Accreditation

The participant at the Congress Center Hamburg (CCH)



7:00 PM - 12:00 PM

Get-together

At the Fish Auction Hall:
Welcome, Dinner, Drinks, Show,
Parade of Nations

01

SUNDAY

10:00 AM - 3:00 PM

International shows

by Intercoiffure at the CCH

Meet & Talk

in the World Congress Mall (CCH)



8:00 PM - 12:00 PM

Gala Dinner

at the Congress Center Hamburg:
Shows, Acts, Music

02
MONDAY

11:00 AM - 1:15 PM

Exklusive Matinée

for Intercoiffure at the
Elbphilharmonie



2:00 PM - 3:00 PM

Come-together

in the World Congress Mall (CCH);
Snacks, Drinks

3:00 PM - 5:00 PM

Chevalerie Award

at the Congress Center Hamburg:
Honors, Shows, Stunts, Acts



8:00 PM - 1:00 AM

100 Years Intercoiffure Party

in the World Congress Mall (CCH)

03
TUESDAY

Tuesday, 3. June 2025

Sightseeing Tour

in Hamburg
(optional booking)



Highlights

Locations

Get-together at the Fischauktionshalle

The Fish Auction Hall is one of the most traditional venues in Hamburg. Once, it was where fishermen offered their goods. Today, the Hamburg Fish Market is a legend and one of the most popular attractions for every visitor. Our World Congress kicks off at the Fish Auction Hall with the „get-together“ event. Exquisite dishes from German regions, drinks, music, show acts, and the captivating „Parade of Nations“ await you.

Get-together



Congress

Congress Center Hamburg

The Congress Center Hamburg is one of the most modern event complexes in the world. In the large show hall with its listed light organ, the prestige and gala shows of the Intercoiffure sections and our platinum partners will inspire us. Right here, we will celebrate our Gala Night and experience a very special „Chevalerie Award“.

Next door is the Intercoiffure World Congress Mall. Here, our partners showcase their exhibitions, inviting communication and dialogue. You can linger and relax in the „World Congress Café“. And it is exactly here where the hot and unique „100 Years Intercoiffure Anniversary Party“ will take place.

Matinée

Intercoiffure Matinée at the Elbphilharmonie

The Elbphilharmonie (also known as Elphi) is one of the most extraordinary concert halls worldwide and the new landmark of Hamburg. The 110-meter-high building in the Hafencity offers a magnificent view of the Elbe River and the harbor. The concert hall boasts unparalleled acoustics and is typically booked years in advance. We've succeeded in ensuring that all World Congress attendees can experience a musical matinée, an event exclusively for Intercoiffure.





Sightseeing

Sightseeing Hamburg

Experience this special city with all its landmarks and highlights. Take a stroll around the Binnenalster and through the shopping streets of the old town, spend an evening on the Reeperbahn, the traditional and somewhat notorious party mile of Hamburg. A harbor cruise among huge steamers and container ships is one of the most popular tours in Hamburg. We organize sightseeing tours for you through this fascinating city. And for those staying longer in Germany, Hamburg is an excellent starting point for exploring the rugged North Sea coast, taking a trip to the chic island of Sylt, visiting Berlin, Cologne, and Munich. Amsterdam and Copenhagen are also not far away.



Accommodations

Hotels

We have selected excellent hotels for you, ranging from modern to traditionally-elegant with a Hanseatic flair, available in different price ranges from 3-star to 5-star and luxury. These hotels are easily accessible, centrally located, and just a few minutes' walk from the Congress Center Hamburg and the city center.

The hotels can be booked directly through the Korese agency. Bus transfers to the Fish Auction Hall, the Elbphilharmonie, and back to the Congress Center Hamburg will be provided from the „Congress Hotels“.

5 Star Hotels:

- A** Grand Elysée (Congress Hotel)
- B** Marriott (Congress Hotel)

4 Star Hotels:

- C** Radisson Blu (Congress Hotel)
- D** Renaissance (Congress Hotel)
- E** Reichshof
- F** Moevenpick

3-4 Star Hotels:

- G** InterCity Dammtor-Messe
- H** Ruby Lotti

You can find the booking links on our World Congress portal.





HAMBURG 25

31 MAY - 03 JUNE 2025

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Tickets

registration



Sign up for the World Congress
and the 100th anniversary
celebration of Intercoiffure

www.intercoiffure-worldcongress2025.com

Here's how you can sign up:

- Simply scan the QR code or use the attached link.
- This will take you to our booking portal where you can purchase your tickets and arrange accommodations through the Korese agency.

Ticket prices

01.01.2024 -
30.11.2024

€ 1.200
plus 19% VAT

01.12.2024 -
30.04.2025

€ 1.300
plus 19% VAT

Cancellation deadlines:

- April 1, 2024 - December 31, 2024:
50 % cancellation fees apply
- January 1, 2025 - May 31, 2025:
100 % cancellation fees apply

The ticket prices include admission to all events, transfers from our 4 official congress hotels to the Fish Auction Hall, the Congress Center Hamburg, and the Elbphilharmonie, as well as return transfers. Additionally, they cover complete catering and beverages (excluding cocktails, long drinks, and high-proof alcohol) during the events.